



2020 Product Catalog

RUSH Service is our specialty!

Absolutely **NO** die charges!



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Die-Struck Cloisonné Lapel Pins

For thousands of years, cloisonné has set a recognized standard for artistic excellence. In the ancient world, expert craftsmen perfected the process of mixing finely ground glass, in brilliant colors, into a paste and kiln firing the product to produce a work of art that has truly stood the test of time. At Norco, we adhere to these same standards, and our skilled craftsmen are anxious to provide you with a lapel pin that is classically distinctive. From the design, to the meticulous sanding and polishing, and including your choice of gold or silver plating, this is the pin that everyone will talk about.

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Up to 4 colors are included in the price. Add .40(C) to the unit cost for each additional color.

Cut-Outs: Please add .35(C) to the unit cost for each cut-out area in your design.

Designs: For 3D and sculpted designs please add 1.25(C) to the unit cost.

Die Charge: FREE

Glitter Enamel: Please add .50(C) per glitter color to the unit cost.

Laser Printing: Please add .55(C) per color to the unit cost.

Plating: Bright gold, silver or bronze plating is included. For antique finishes, two tone and black nickel plating please add an additional .45(C) to the unit cost.

PMS Color Matching: Exact color matching is unavailable with this process. However, our factory can produce colors which are within an acceptable range.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact Customer Service for quotation.

Samples: Samples requested for quantities of 250 pieces or less will incur a nonrefundable \$100.00(C) charge.

Sandblasting: For sandblasted backgrounds please add .40(C) to the unit cost.

Size: For sizes above 1 3/4" please call Customer Service for quotation.

Specialized Edges: Please add an additional .50(C) to the unit cost.

Approximate Shipping Weight: 22 lbs. per 1,000 pieces. This may vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!**
PRICE INCLUDES SPUR NAIL, MILITARY CLUTCH
BACK AND INDIVIDUAL POLYBAG.

CP-2

Size	100	250	500	1,000	2,500	5,000	Die Charge
3/4"	4.70	3.75	3.30	3.15	2.75	2.60	FREE
1"	4.95	3.85	3.45	3.25	2.95	2.80	FREE
1 1/4"	6.25	4.50	4.25	3.90	3.35	3.15	FREE
1 1/2"	7.40	5.15	4.95	4.60	4.15	3.95	FREE
1 3/4"	8.80	5.75	5.50	5.25	4.90	4.75	FREE



Die-Struck Soft-Enamel Lapel Pins

If your organization's promotional budget demands exceptional quality, but requires an eye to keeping costs low, Norco has the solution. Die-struck Soft-Enamel pins are similar in design to the cloisonné pins, but feature an injected enamel finish. Complimented with high gloss pigmentation prior to firing in the kiln, they bring out the desirable brilliant colors while helping you adhere to budgetary constraints. Like our most popular cloisonné designs, you have a whole world of creative options to choose from including colors, plating and special cuts to make your pin unique.

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Up to 4 colors are included in the price. Add .40(C) to the unit cost for each additional color.

Cut-Outs: Please add .35(C) to the unit cost for each cut-out area in your design.

Designs: For 3D and sculpted designs please add 1.25(C) to the unit cost.

Die Charge: FREE

Epoxy Dome: Please add .15(C) to the unit cost.

Glitter Enamel: Please add .50(C) per glitter color to the unit cost.

Laser Printing: Please add .55(C) per color to the unit cost.

Plating: Bright gold, silver or bronze plating is included. For antique finishes, two tone and black nickel plating please add an additional .45(C) to the unit cost.

PMS Color Matching: Available with this process at no additional charge.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact Customer Service for quotation.

Samples: Samples requested for quantities of 250 pieces or less will incur a nonrefundable \$100.00(C) charge.

Sandblasting: For sandblasted backgrounds please add .40(C) to the unit cost.

Size: For sizes above 1 3/4" please call Customer Service for quotation.

Specialized Edges: Please add an additional .50(C) to the unit cost.

Approximate Shipping Weight: 20 lbs. per 1,000 pieces. This may vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!**
PRICE INCLUDES SPUR NAIL, MILITARY CLUTCH
BACK AND INDIVIDUAL POLYBAG.



CP-3

Size	100	250	500	1,000	2,500	5,000	Die Charge
3/4"	4.05	3.00	2.80	2.50	2.25	2.15	FREE
1"	4.25	3.30	3.05	2.85	2.50	2.35	FREE
1 1/4"	4.75	3.75	3.40	3.30	2.90	2.75	FREE
1 1/2"	5.00	4.40	4.25	3.95	3.45	3.30	FREE
1 3/4"	5.50	4.90	4.80	4.60	4.25	3.90	FREE



When only the best will do.

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Photo Dome Lapel Pins

How many times have you heard that a picture is worth a thousand words? Perhaps your logo, your latest product release, your mascot, or your next promotional program requires too much detail for a traditional lapel pin. No problem! At Norco, your message is just a click away. If it can be photographed, we can produce a photo dome lapel pin that will tell the whole story. These pins allow for incredible detail, just like you would find in a full color photograph, slide, or post card, and they show off your message with style!

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Caution: Colored borders around the edge of your design are not recommended for this process.

Classification: (C)

Die Charge: FREE

PMS Color Matching: Unavailable with this process since this is a photographic process and utilizes a different set of colors than the PMS colors in the printing industry. Photo colors may be close and within an acceptable range but will not match PMS colors.

Production Time: 3 weeks if samples are not required. Samples will add a minimum of 1 week to the delivery time.

Rush Charges: Please contact Customer Service for quotation.

Size: For sizes above 1 1/2" please call Customer Service for quotation.

Approximate Shipping Weight: 12 lbs. per 1,000 pieces. This may vary according to size and shape.



PRICE INCLUDES EPOXY DOME, MILITARY CLUTCH BACK AND INDIVIDUAL POLYBAG.

CP-5

Size	100	250	500	1,000	2,500	5,000	Die Charge
3/4"	3.60	2.70	2.30	2.20	2.05	1.90	FREE
1"	3.80	2.90	2.45	2.30	2.20	2.10	FREE
1 1/4"	4.10	3.20	2.55	2.40	2.30	2.25	FREE
1 1/2"	4.40	3.50	2.90	2.75	2.60	2.50	FREE

Die-Struck & Cut-Out Lapel Pins

Bright gold, silver, or bronze plating defines classic elegance, and Norco offers these materials with a variety of options including sandblasting, an antique finish, and two-tone plating to make your design standout. You can choose between a two-dimensional setting or a cut-out design to fit your specific needs, and this standard process reproduces in incredible detail so the image will be robust. Economical, versatile, and durable, these classic lapel pins are perfect for displaying your logo detailed imagery and will remain beautiful for years to come.

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Cut-Outs: Please add .35(C) to the unit cost for each cut-out area in your design.

Designs: For 3D and sculpted designs please add 1.25(C) to the unit cost.

Die Charge: FREE

Plating: Bright Gold, Silver, or Bronze plating is included in the price. For antique finishes, black nickel and two tone plating please add .45(C) to the unit cost.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact Customer Service for quotation.

Samples: Samples requested for quantities of 250 pieces or less will incur a nonrefundable \$100.00(C) charge.

Sandblasting: Sandblasting included in this process at no additional charge.

Size: For sizes above 1 ¾" please call Customer Service for quotation.

Specialized Edges: Please add an additional .50(C) to the unit cost.

Approximate Shipping Weight: 14 lbs. per 1,000 pieces. This may vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!
PRICE INCLUDES SPUR NAIL, MILITARY CLUTCH
BACK AND INDIVIDUAL POLYBAG.**



CP-6



Size	100	250	500	1,000	2,500	5,000	Die Charge
¾"	3.95	2.90	2.70	2.40	2.10	1.95	FREE
1"	4.15	3.20	2.95	2.75	2.40	2.25	FREE
1 ¼"	4.35	3.55	3.20	3.00	2.75	2.55	FREE
1 ½"	4.65	3.95	3.50	3.25	3.10	3.00	FREE
1 ¾"	5.15	4.45	3.75	3.55	3.45	3.30	FREE



Die-Struck Econonamel Lapel Pins

Our most economical option for high quality lapel pins, these die-struck pins are struck from iron and enamel filled to provide a lustrous finish on a budget. Bright gold, silver or bronze plating is included at no additional charge, and you have the option of adding sandblasting, an antique finish, and either two-tone or black nickel plating to enhance your design. And, as always, there is never a die charge and you can produce your pin in virtually any custom shape for the same low price.

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Up to 4 colors are included in the price. Add .40(C) to the unit cost of each additional color.

Cut-Outs: Please add .35(C) to the unit cost for each cut-out area in your design.

Designs: For 3D and sculpted designs please add 1.25(C) to the unit cost.

Die Charge: FREE

Epoxy Dome: Please add .15(C) to the unit cost.

Glitter Enamel: Please add .50(C) per glitter color to the unit cost.

Laser Printing: Please add .55(C) per color to the unit cost. Recommended to print over an epoxy dome base.

Less than Minimum: Unavailable.

Plating: Bright Gold, Silver or Bronze plating is included in the price. For antique finishes, black nickel and two tone plating please add .45(C) to the unit cost.

PMS Color Matching: Available with this process at no additional charge.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Samples: Samples requested for quantities of 250 pieces or less will incur a nonrefundable \$100.00(C) charge.

Sandblasting: For sandblasted backgrounds please add .40(C) to the unit cost.

Size: For sizes above 1 3/4" please call Customer Service for quotation.

Specialized Edges: Please add an additional .50(C) to the unit cost.

Approximate Shipping Weight: 17 lbs. per 1,000 pieces. This may vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!**
PRICE INCLUDES SPUR NAIL, MILITARY CLUTCH
BACK AND INDIVIDUAL POLYBAG.

CP-10

Size	100	250	500	1,000	2,500	5,000	Die Charge
3/4"	3.75	2.80	2.40	2.30	2.15	2.00	FREE
1"	3.95	3.05	2.55	2.40	2.30	2.20	FREE
1 1/4"	4.15	3.30	2.65	2.50	2.40	2.35	FREE
1 1/2"	4.50	3.60	3.00	2.85	2.70	2.60	FREE
1 3/4"	4.70	4.05	3.15	2.95	2.80	2.70	FREE



Printed 4-Color Process Lapel Pins with Epoxy

Now, Norco can reproduce any image directly onto a gold or silver pin. Unlike other enamel processes, this application does not require a metal ridge between colors so the design options are almost unlimited. Direct to pin printing is a four color process so it allows for PMS color matching which is certain to impress your most discriminating client, and there is no extra charge for custom shapes and never a die charge. Now you can enjoy the beauty and classic presentation of genuine cloisonné at a fraction of the cost.



Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Cut-Outs: Please add .35(C) to the unit cost for each cut-out area in your design.

Die Charge: FREE

Less than Minimum: Unavailable.

PMS Color Matching: Available with this process at no additional charge.

Plating: Bright Gold, Silver or Bronze plating is included in the price.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact Customer Service for quotation.

Samples: Samples requested for quantities of 250 pieces or less will incur a nonrefundable \$100.00(C) charge.

Size: For sizes above 1 3/4" please call Customer Service for quotation.

Approximate Shipping Weight: 12 lbs. per 1,000 pieces. This may vary according to size and shape.

EPOXY DOME INCLUDED FREE OF CHARGE!
NO EXTRA CHARGE FOR CUSTOM SHAPES!
PRICE INCLUDES SPUR NAIL, MILITARY CLUTCH BACK AND INDIVIDUAL POLYBAG.

CP-16

Size	100	250	500	1,000	2,500	5,000	Die Charge
3/4"	5.85	4.60	3.30	2.40	2.00	1.70	FREE
1"	6.10	5.00	3.70	2.55	2.20	2.00	FREE
1 1/4"	6.75	5.25	4.25	3.10	2.95	2.55	FREE
1 1/2"	7.30	5.40	5.15	3.65	3.45	3.15	FREE
1 3/4"	7.95	6.20	5.60	4.40	4.20	4.00	FREE



Die-Struck Medals

Perfect for recognizing exceptional achievement, to commemorate a special occasion or event or to announce a new product release. These beautiful medallions can also be used as paperweights or decorative support when you want your clients to know how special they are. Your die-struck medals can be produced in any custom shape (remember, there is never a die charge) and come in standard finishes like bright gold, silver or bronze and are included at no extra charge. With these distinctive medallions you and your clients both win!

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)
Consecutive Numbering and/or Edge Printing: Please add .60(C) per option to the unit cost.

Cut-Out Designs: Please add .45(C) to the unit cost for each cut-out area in your design.

Designs: For three dimensional and sculpted designs please add 1.75(C) per side to the unit cost.

Die Charge: FREE

Double Sided Medallions: Please add an additional 1.25(C) to the unit cost.

Enamel Fill: If Soft-Enamel fill is requested, please add .65(C) per color per side to the unit cost and if Cloisonné Enamel fill is requested please add .80(C) per color per side to the unit cost.

Epoxy Dome: Please add an additional .35(C) per side to the unit cost.

Glitter Enamel: Please add .65(C) per glitter color per side to the unit cost.

Laser Printing: Add an additional .75(C) per color per side to the unit cost.

Less than Minimum: Unavailable.

Plating: Bright Gold, Silver or Bronze plating is included in the price. For antique finishes, black nickel and two tone plating please add .75(C) to the unit cost.

Production Time: 4 weeks if samples are not required. Samples will add 2 weeks to the delivery time.

Rush Charges: Please call customer service for availability and quotation.

Sandblasting: For sandblasted backgrounds please add .50(C) per side to the unit cost.

Size: For sizes other than those listed please call customer service for quotation.

Specialized Edges: Please add an additional 2.25(C) to the unit cost.

Approximate Shipping Weight: 20 lbs. per 100 pieces. This will vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!
PRICING IS BASED ON A SINGLE SIDED DESIGN.**



CM-9

Size	100	250	500	1,000	2,500	Die Charge
1 1/2"	8.10	5.40	4.10	3.60	3.30	FREE
1 3/4"	9.60	5.80	4.50	3.95	3.75	FREE
2"	11.20	7.45	6.15	5.30	4.95	FREE
2 1/4"	13.00	8.50	7.35	6.75	6.50	FREE
2 1/2"	14.90	12.00	9.65	8.80	8.45	FREE
3"	18.25	15.00	12.45	10.90	10.45	FREE

Die-Struck Challenge Coins

Traditions begin with distinction. Challenge Coins originated in branches of the military, but have quickly become a huge part of the recognition protocols within law enforcement agencies, fire departments, healthcare organizations, educational entities and service groups throughout every walk of life. There's a very good reason. Collectible Challenge Coins are something you and the recipient can be proud of for years to come! Why not start your own tradition with Norco's very popular Challenge Coins? You can choose from multiple shapes, sizes and finishes, all with a unique mark of distinction.

CHLG-1

Size	100	250	500	1,000	2,500	Die Charge
1 1/2"	9.55	6.85	5.55	5.10	4.80	FREE
1 3/4"	11.10	7.25	5.95	5.45	5.20	FREE
2"	12.70	8.90	7.65	6.80	6.45	FREE
2 1/4"	14.45	10.00	8.80	8.20	8.00	FREE

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Consecutive Numbering and/or Edge Printing: Please add .60(C) per option to the unit cost.

Cut-Out Designs: Please add .45(C) to the unit cost for each cut-out area in your design.

Designs: For three dimensional and sculpted designs please add 1.75(C) per side to the unit cost.

Die Charge: FREE

Enamel Fill: If Soft-Enamel fill is requested, please add .65(C) per color per side to the unit cost and if Cloisonné Enamel fill is requested please add .80(C) per color per side to the unit cost.

Epoxy Dome: Please add an additional .35(C) per side to the unit cost.

Glitter Enamel: Please add .65(C) per glitter color per side to the unit cost.

Laser Printing: Add an additional .75(C) per color per side to the unit cost.

Less than Minimum: Unavailable.

Plating: Bright Gold, Silver or Bronze plating is included in the price. For antique finishes, black nickel and two tone plating please add .75(C) to the unit cost.

Production Time: 4 weeks if samples are not required. Samples will add 2 weeks to the delivery time.

Rush Charges: Please call customer service for availability and quotation.

Sandblasting: For sandblasted backgrounds please add .50(C) per side to the unit cost.

Size: For sizes other than those listed please call customer service for quotation.

Specialized Edges: Please add an additional 2.25(C) to the unit cost.

Approximate Shipping Weight: 20 lbs. per 100 pieces. This will vary according to size and shape.

**NO EXTRA CHARGE
FOR CUSTOM SHAPES!**
PRICING IS BASED ON A DOUBLE-SIDED DESIGN.



When only the best will do.

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Dog Tags

Dog tags are one of today's most popular promotional items. Your clients can display logo, themed artwork or a promotional message on a boldly designed dog tag that can serve as a keychain or, with a choice of varying chain lengths, they can make a fun and functional necklace. This product is available with PMS color matching in the soft enamel process for an ideal reproduction of a logo in soft enamel. The photo dome production process might be the ideal alternative, all of which are available in your choice of a bright gold, silver or bronze finish.

It's the versatility and flexibility of these designs that Norco is known for!

Artwork: \$70.00(Z) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Up to 3 colors included in the price for the Die-Struck Soft Enamel process. Please add .40(C) to the unit cost for each additional color.

Designs: For double sided Dog Tags please add .85(C) to the unit cost and for three dimensional and sculpted designs please add 1.25(C) to the unit cost.

Die Charge: FREE

Laser Printing: Please add .55(C) per color to the unit cost. Recommended to print over an epoxy dome base for Soft-Enamel.

Less than Minimum: Please call Customer Service.

Plating: Bright Gold, Silver or Bronze plating is included in the unit price. For antique finishes, black nickel and two tone plating please add .45(C) to the unit cost.

PMS Color Matching: Available with the soft enamel process.

Production Time: 3-4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact customer service for quotation.

Sandblasting: For sandblasted backgrounds in the Soft-Enamel process, please add .40(C) to the unit cost.

Approximate Shipping Weight: 20 lbs. per 500 pieces. This may vary according to size and shape.

NO EXTRA CHARGE FOR CUSTOM SHAPES!

PRICE INCLUDES A ONE SIDED DESIGN ON THE STANDARD DOG TAG SIZE OF 2 1/8" X 1 1/8" AND A 24" BALL CHAIN. ALL ITEMS ARE INDIVIDUALLY POLY BAGGED AND AVAILABLE WITH AN OPTIONAL EPOXY DOME INCLUDED AT NO EXTRA CHARGE.

TAG-1 DOG TAGS

Size	100	250	500	1,000	2,500	5,000	Die Charge
Photo Dome	2.90	2.65	2.40	2.20	2.00	1.85	FREE
Die-Struck Soft Enamel	5.65	3.15	2.95	2.70	2.55	2.25	FREE



Embroidered Patches

When promoting your brand you will often hear the importance of maintaining a “common thread” but there is nothing common about these threads! Our embroidered patches are the perfect complement to virtually any wearable, and they are durable so they last through countless washings, or dry cleanings without losing any of their vibrant color. If you are looking for an eye-catching image to highlight your organization, sports team, or special event with the perfect logo or insignia, we have you covered.

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Backing: Heat seal or sew on backing are included in the price at NO EXTRA CHARGE.

Classification: (C)

Color: Up to 7 thread colors are included in the listed prices. For each additional color add .30(C) to the unit price.

Custom Shapes: For cut, tapered, scalloped, irregular and cut-out shapes please add 1.35(C) to the unit cost.

Less than Minimum: Unavailable.

Production Time: 3-4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please call customer service for availability and quotation.

Samples: A sample fee of \$165.00(C) will apply when product samples have been requested. This fee will be credited upon sample approval without stylistic changes.

Self-Adhesive Backing: Please add \$.25(C) per inch to the unit cost. Size Measurement: To determine size please add length plus width and divide by 2. Example: 3" + 4" = 7" divided by 2 = 3.5" for pricing purposes.

Thread: For light bleach resistant, colorfast, metallic and neon threads, please add .35(C) to the unit cost.

Type Requirements: All type fonts must be at least 3/16" high on twill background or 1/4" high on thread background.

Velcro Backing: Please add .30(C) per inch to the unit cost

Approximate Shipping Weight: 7 lbs. per 500 pieces. This may vary according to size and shape.

NO TAPE, SET-UP OR PROGRAM CHARGES FOR ANY QUANTITY!



EB-1

Size	AREA	100	250	500	1,000	2,500
2"	75%	3.50	2.40	1.55	1.45	1.25
	100%	4.00	2.65	1.80	1.60	1.40
2 1/2"	75%	4.80	3.00	2.00	1.85	1.60
	100%	5.40	3.35	2.35	2.20	1.75
3"	75%	6.15	4.25	3.25	2.40	2.05
	100%	7.05	4.50	3.50	2.75	2.40
3 1/2"	75%	7.20	4.70	3.30	2.95	2.45
	100%	8.60	5.50	3.75	3.40	2.80
4"	75%	8.10	5.20	4.25	3.60	3.10
	100%	10.40	6.40	4.60	4.05	3.40
4 1/2"	75%	9.00	6.15	5.05	4.15	3.45
	100%	11.70	7.65	5.30	4.80	4.00
5"	75%	10.90	7.55	5.60	4.90	4.15
	100%	15.00	9.25	6.30	5.45	4.80

Photo Patches

The brilliant colors of any photograph or logo can be recreated with our innovative Photo Patch process. Using this unique and cutting edge technology, Norco is able to create a magnificent promotional item in meticulous detail that is normally not possible due to the limitations of traditional embroidered emblems. All of our Photo Patches are manufactured complete with a polyester heat seal backing and a merrowed border when possible. Hundreds of stock, custom and irregular shapes are available, please call customer service for a quotation.

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Backing: A Heat seal backing is included in the price at NO EXTRA CHARGE.

Classification: (C)

Custom Shapes: For cut, tapered, scalloped, irregular and custom shapes add 1.35(C) to the unit cost.

Less than Minimum: Unavailable.

PMS Color Matching: Available with this process at no extra charge.

Production Time: 2-3 weeks if samples are not required. Samples will add 2 weeks to the delivery time.

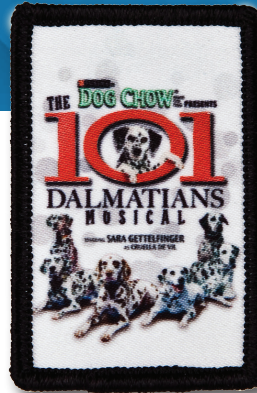
Rush Charges: Please call customer service for availability and quotation.

Samples: A sample fee of \$150.00(C) will apply when product samples have been requested. This fee will be credited upon sample approval without stylistic changes.

Set -UP Charge: FREE

Size Measurement: The size of your Photo Patch is determined by square inches. To determine your correct size for pricing purposes please multiply the length x width to calculate square inches to determine your cost. Example: A design that measures 3" x 3" would be 9 square inches.

Approximate Shipping Weight: 8 lbs. per 500 pieces. This may vary according to size and shape.



NO TAPE, SET-UP OR PROGRAM CHARGES FOR ANY QUANTITY!

EB-3

Size	100	250	500	1,000	2,500
4 Sq. Inches	5.30	3.20	2.20	1.90	1.60
6 Sq. Inches	5.60	3.40	2.40	2.15	1.80
7 Sq. Inches	5.75	3.60	2.50	2.30	2.00
8 Sq. Inches	5.95	3.75	2.60	2.40	2.10
9 Sq. Inches	6.15	3.90	2.70	2.50	2.20
10 Sq. Inches	6.40	4.10	2.80	2.60	2.30
11 Sq. Inches	6.60	4.30	2.95	2.70	2.40
12 Sq. Inches	6.80	4.50	3.05	2.80	2.50
14 Sq. Inches	7.00	4.75	3.15	2.95	2.60
16 Sq. Inches	7.25	4.95	3.30	3.05	2.70
20 Sq. Inches	7.45	5.15	3.50	3.20	2.90



Giant PVC Magnetic Paper Clips & Bookmarks

Brilliantly colored Giant PVC Magnetic Paperclips are useful for offices, business, educational institutions and hospitals. To leave a lasting impression of your client's logo, name or product these durable clips are the ideal choice.

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Up to 6 colors included with this process. Please add .40(C) for each additional color.

Designs: For three dimensional designs please add 1.50(C) to the unit cost.

Less than Minimum: Unavailable.

Metallic and Glow-In-the-Dark Colors: Please add 1.25(C) to the unit cost for these special colors.

Mold Charge: FREE

PMS Color Matching: Available with this process at no extra charge.

Production Time: 4 weeks if samples are not required. Samples will add a minimum of 2 weeks to the delivery time.

Rush Charges: Please contact customer service for quotation.

Samples: A sample charge of \$325.00(C) will apply when production samples have been requested. This fee will be credited upon sample approval without stylistic changes.

Size: For sizes above 3" please call customer service for quotation.

Approximate Shipping Weight: 12 lbs. per 100 pieces. This may vary according to size and shape.

CLP-18

Emblem Size	250	500	1,000	2,500	Mold Charge
Up to 3"	6.25	4.75	4.00	3.75	FREE



Price includes polybag.

Are you looking for a cost effective and practical way to support anything from a political campaign to a fundraiser or new product release? Norco's celluloid buttons are inexpensive and easy to integrate into your promotional initiatives. They feature digital four color process design capabilities so the color choices are virtually limitless, and the crystal clear Mylar laminate coating insures a long life. Whether your imagery calls for round, rectangular, oval or square, Norco is the best choice.

Go ahead, push our buttons!

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Color: Full color images with an unlimited amount of colors included with this process.

Die Charge: FREE

Finish: All images are laminated with Mylar for lasting durability.

Less than Minimum: Please call customer service.

PMS Color Matching: These products are digitally printed utilizing CMYK colors. Norco cannot guarantee an exact color match.

Production Time: 5-8 days after sample or artwork approval.

Rush Charges: Please contact customer service for quotation.

Size: For sizes above 3", please call customer service for quotation.

Approximate Shipping Weight: 23 lbs. per 1,000 pieces. This may vary according to size and shape.

BUTTONS INCLUDE A STANDARD PIN BACK AND ARE POLYBAGGED IN MASTER BAGS OF 50 PIECES.

BTN-BUTTONS

Button Size	100	250	500	1,000	2,500	5,000	Die Charge
1 ¼" Round	1.55	.90	.75	.70	.65	.60	FREE
2 ¼" Round	1.65	1.00	.80	.75	.70	.65	FREE
3" Round	1.75	1.25	1.00	.85	.80	.75	FREE
2" Square	1.70	1.20	.90	.80	.75	.70	FREE
2" x 3" Rectangle	1.90	1.30	1.10	.90	.80	.75	FREE
1.75"x 2.75" Oval	2.00	1.40	1.20	.95	.85	.80	FREE



Custom Photo Inserts, Ribbons & Stock Medals

Whether your objective is honoring a lifetime of loyalty and dedication, or recognizing the team's recent string of exemplary successes, Norco has the award that makes the right statement-we know what you've accomplished, and we appreciate it! Perhaps a custom photo insert is the ideal award, or a stock insert medal and ribbon will do the job. No, is something even more distinctive in order? You and your clients can enjoy a variety of product options which are available in any shape, size or the colors of your choice.

Additional Information: All inserts have an adhesive backing and are laminated for added protection and durability.

Artwork: \$70.00(2) if camera ready art is not supplied. One revision allowed without additional charges.

Classification: (C)

Die Charge: FREE

Epoxy Dome: Available for an additional charge as indicated.

Production Time: 2 weeks if samples are not required. Samples will add 1 additional week to the delivery time.

Rush Service: Available upon request for an additional charge.

Samples: Samples requested for quantities of 100 pieces or less will incur a nonrefundable 25.00(C) charge.

Size: For sizes above those listed, please call Customer Service for a quotation.



#3019 1.75" Stock Medals with a 1.25" Insert

#818 2.5" Stock Medals with a 2" Insert

Stock Medals available in Gold, Silver or Bronze.



PHDIN CUSTOM PHOTO INSERTS

SIZE	100	250	500	1,000	2,500	5,000	EPOXY	FOR GOLD OR SILVER BACKGROUND ADD
1"	.75	.55	.45	.40	.35	.30	.35	.10
1 ¼"	.85	.60	.50	.45	.40	.35	.35	.15
1 ¾"	1.00	.70	.60	.55	.50	.45	.40	.15
2"	1.15	.75	.65	.60	.55	.50	.45	.20
2 ½"	1.25	.95	.80	.70	.60	.55	.55	.25
3"	1.35	1.15	1.00	.80	.70	.60	.70	.50

STOCK INSERT MEDALS AND RIBBONS

Description	100	250	500	1,000	2,500
1 ¾" 3019 Medals (Insert not included)	2.15	1.90	1.75	1.55	1.50
2 ½" NA-818 Medals (Insert not included)	2.65	2.45	2.25	2.10	1.95
Ribbon Drape	.80	.75	.70	.65	.60
7/8" x 32" RWB Neck Ribbon	.85	.80	.75	.70	.65
1 ½" x 32" RWB Neck Ribbon	.90	.85	.80	.75	.70



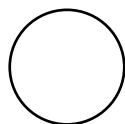
Attachments & Boxes



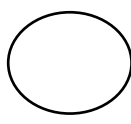
- | | | | |
|--|-----------|--|-----------|
| (A) Adhesive Tape (2 Sided) | .40(C) | (T) Lucite Charm Box & Pad (1-1/4" x 1-1/4" x 5/8") | 1.00(C) |
| (B) Alligator Clip | .75(C) | (U) Lucite Presentation Box & Pad, Small (1" x 1" x 3/4") | .90(C) |
| (C) Attachment of pins to cards | .35(C) | (V) Lucite Presentation Box & Pad, Medium (2-5/8" x 3-1/2" x 1/2") | 1.60(C) |
| (D) Back Die | 250.00(C) | (W) Lucite Presentation Box & Pad, Large (2-5/8" x 3-1/2" x 3/4") | 1.90(C) |
| (E) Bulldog Clip | .65(C) | (X) Plain White Card, No Imprint (Max Size 1-1/2") | .50(C) |
| (F) Consecutive Numbering and/or Edge Printing for coins | .60(C) | (Y) Plastic Coin Case | 1.50(C) |
| (G) Cufflinks (Per Pair) | 3.95(C) | (Z) Printed Cards, 1 Color (Max Size 1-1/2") | .85(C) |
| (H) Cufflink Velour Presentation Box | 6.50(C) | (AA) Printed Cards Set Up Fee | 125.00(C) |
| (I) Deluxe Flathead Clutch | .60(C) | (BB) Rubber Clutch Back | .35(C) |
| (J) Deluxe Money Clip Attachment (emblem not included) | 7.50(C) | (CC) Safety Bar Pin | .50(C) |
| (K) Deluxe Spring Clutch | .70(C) | (DD) Screw Back Attachment | .65(C) |
| (L) Deluxe Spring Clutch with Bar & Chain | .75(C) | (EE) Soft PVC Coin Pouch | .60(C) |
| (M) Economy Money Clip Attachment (emblem not included) | 3.85(C) | (FF) Split Ring Only | .55(C) |
| (N) Engraving Charges per Character | .75(C) | (GG) Split Ring with Three Link Chain | 1.25(C) |
| (O) Extra Nail & Military Clutch Back | .50(C) | (HH) Synthetic Stones (Up to 2 pts. Each) | .85(C) |
| (P) Floating Coin & Medal Display | 2.75(C) | (II) Tie Bar Attachment, 2" Size | 1.90(C) |
| (Q) Fugitive Glue | .35(C) | (JJ) Tie Bar Presentation Box | 1.75(C) |
| (R) Heavy Duty Rectangular Magnet | 1.50(C) | (KK) Velour Drawstring Pouches (2-1/2" x 2-1/2") | 1.65(C) |
| (S) Light Duty 9/16" Round Magnet | 1.30(C) | (LL) Velour Presentation Box (1-3/4" x 2-1/8" x 1-3/8") | 3.85(C) |



Stock Shapes for Photo Dome Lapel Pins



13/16" ROUND
ITEM #:7



7/8" X 23/32" OVAL
ITEM #: 96



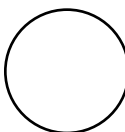
13/16" SQUARE
SQUARED CORNERS
ITEM #: 19



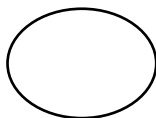
1" X 1/2" RECTANGLE
SQUARED CORNERS
ITEM #: 10



1-1/4" X 1" RECTANGLE
ROUNDED CORNERS
ITEM #: 3



7/8" ROUND
ITEM #: 39



1-3/32" X 25/32" OVAL
ITEM #: 97



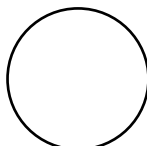
1" SQUARE
ROUNDED CORNERS
ITEM #: 13



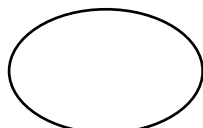
1" X 3/4" RECTANGLE
SQUARED CORNERS
ITEM #: 43



1-1/4" X 1" RECTANGLE
SQUARED CORNERS
ITEM #: 232



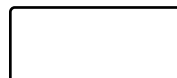
1" ROUND
ITEM #: 127



1-7/16" X 15/16" OVAL
ITEM #: 98



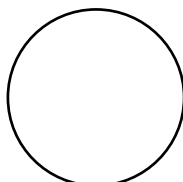
1-1/4" SQUARE
SQUARED CORNERS
ITEM #: 154



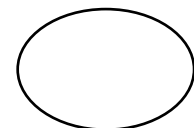
1-1/4" X 17/32" RECTANGLE
SQUARED CORNERS
ITEM #: 18



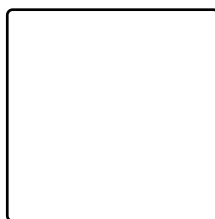
1-13/32" X 1-3/32"
RECTANGLE
ROUNDED CORNERS
ITEM #: 110



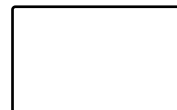
1-1/4" ROUND
ITEM #: 5



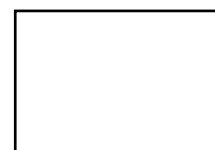
1-5/16" X 29/32" OVAL
ITEM #: 140



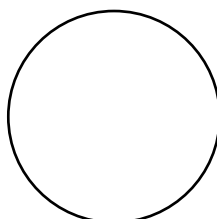
1-1/2" SQUARE
SQUARED CORNERS
ITEM #:160



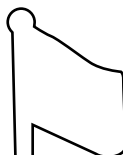
1-1/4" X 3/4" RECTANGLE
SQUARED CORNERS
ITEM #: 44



1-1/2" X 1" RECTANGLE
SQUARED CORNERS
ITEM #: 64



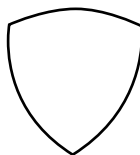
1-1/2" ROUND
ITEM #: 74



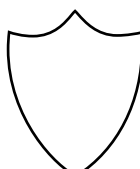
3/4" SINGLE FLAG
ITEM #: 27



1" TRIANGLE
ITEM #:30



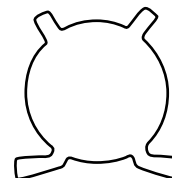
1-3/32" X 1" SHIELD
ITEM #: 134



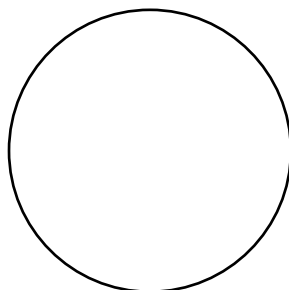
1-1/4" SHIELD
ITEM #: 145



7/8" HEART
ITEM #: 31



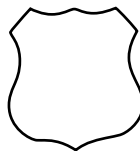
1-9/32" CROSSED
HOCKEY STICKS
ITEM #: 224



2" ROUND
ITEM #:538



1-1/8" SHIELD
ITEM #: 144



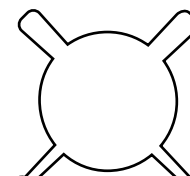
1-1/16" SHIELD
ITEM #: 194



1.25"
AWARENESS
RIBBON
ITEM #:4058



1-1/8" HEART
ITEM #: 23



1-1/2" CROSSED BATS
ITEM #: 394

ALL 50 STATES, PUERTO RICO & WASHINGTON, D.C. ARE ALSO AVAILABLE

General Information

Acknowledgements: All orders are immediately acknowledged by fax or email. Please read and contact us immediately with any corrections, changes or discrepancies.

Artwork: If camera ready art is not supplied, add 70.00(Z). One revision allowed without additional charges. When submitting art on computer disc, please advise the program your artwork was created in. Photocopies, Newspaper and Magazine clippings, faxed images and drawings are not considered camera-ready art.

Back Die: Your company name or logo can be struck or printed on the back of our pins for an additional unit cost. The cost for a custom back die is \$250.00(C). There is an additional running charge of \$.10(C) for pins with custom back stamping or printing.

Cancellations or Changes: Cancellations or changes of an order in progress will be subject to all costs incurred to date plus a 10% cancellation charge.

Catalog Price: \$1.00

Catalogs & Trademarks: Norco accepts no liability in copyright, trade-mark or patent disputes. All our customers must accept full responsibility for claims and/or litigation arising from alleged infringement of trademark and/or copyrights on any design or copy furnished to Norco, Inc. to manufacture or reproduce. Any and all such determinations are the sole responsibility of our client. All designs displayed herein are reproduced only as examples of the type and quality of products available.

Dies: All dies and materials required for the manufacture of an order shall remain the property of Norco, Inc. and cannot be relinquished. Custom dies are yours exclusively. Norco reserves the right to dispose of any dies or tools without notice if a period of 2 years has elapsed without a reorder or special request by the customer to hold the dies for a longer period of time.

Drop Shipment: Upcharges apply, please call customer service.

F.O.B. Point: All shipments are F.O.B. New Jersey.

Less Than Minimum: Quantities less than those listed may be available on selected products. A surcharge of \$225.00(C) will apply. Please call customer service for details.

Overruns/Underruns: Extraordinary effort is put forth to ship the exact quantities ordered. However, Norco, Inc. does reserve the right to ship up to 10% over or under the quantity ordered.

Packaging: Unless specified otherwise all items include an individual polybag.

PMS Color Matching: It is essential for our customers to supply Norco with the desired PMS color designations. Some of the processes do not utilize PMS colors, but Norco can match within an acceptable range. Norco is not responsible for any rejects or returns due to color discrepancies on jobs where the customer failed to provide us with the correct PMS designation.

Phone Orders: Must be confirmed in writing, fax or email. Norco will not be responsible for errors if written documentation was not received prior to production.

Promotional Rights: Norco reserves the right to utilize all the products in our marketing unless notified by our client in writing. All products shown in this catalog are not intended to be resold and are for the exclusive use of the original customer.

Pricing: All prices shown are effective January 1, 2020 and are subject to change without notice. Lower quantity rates will apply to orders with quantities between break points. All pricing is based on the emblem's largest dimension. Special quotations are available for sizes and quantities exceeding those listed. Please contact Customer Service for assistance.

Production Samples: Available on all items, however, delivery may be delayed 2 weeks or more. Sample requests must be made at the time the order is placed. Requests for production samples after an order is already in progress may result in additional charges to the customer should design or size changes be requested after the fact. Sample charges will apply when samples have been produced and a production order does not follow. Upon specific instructions by our customer, Norco will produce orders without prior samples or sample approval. However, the customer must sign a sample waiver and then becomes responsible for all costs incurred in addition to acceptance and payment of the entire order.

Returned Goods and Claims: Factory authorization is required prior to returning any merchandise. Claims must be made within fifteen (15) business days of receipt of shipment. Returns will not be accepted on any order where pre-production proofs have been waived.

Rush Service: Available on most products. Charges will vary depending upon the type and quantity desired. If samples have been requested, rush charges will be determined at the time of sample approval. The customer assumes full responsibility for rush orders when samples have been waived. Rush orders for new customers will require 100% pre-payment.

Size: Please measure your emblem horizontally from left to right at the widest point. Next, measure the emblem vertically from top to bottom at the tallest point. The largest measurement is the size of the pin.

Stock Shapes: Hundreds of stock shapes are available for photo dome pins. Please see page 18 for a partial listing.

Terms and Credit Policy: All invoice payments are due net 30 unless otherwise specified. New customers are required to submit a fully completed credit application and a 50% deposit. The balance of the order will ship on a C.O.D. basis. Subsequent shipments may be net 30 upon credit approval. Payment in advance is required for drop shipments for C.O.D. customers and/or new customers who we are drop shipping for.

Union Affiliation: We are proud members of the International Association of Machinists, District 15, and Local 447.

We accept:



Imprinted merchandise is shown for illustrative purposes only and does not imply endorsement nor availability for sale to anyone other than the owner of such designs and/or logos.



2020 Product Catalog

RUSH Service is our specialty!
Absolutely **NO** die charges!



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